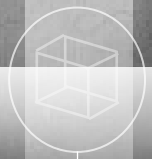


MALOVMETA.ART

**METaverse
OF
WORLD ART**



ONE-OF-A-KIND METAVERSE OF WORLD ART

- **Metaverse** has become **the hottest technology trend**, embraced by worlds' leading companies and institutions, such as Facebook and the British Museum.
- **Metaverse fundamentally expands** the possibilities for interaction among various communities, which ultimately results in endless number of possibilities for user contacts.
- **Metaverse never stops.** It is a constantly existing virtual space with constant flow of users from all over the world.
- **Metaverse is not bound** by the realities of the physical world. People thousands of kilometers apart can be at arm's length in virtual space.

Visitor numbers have dropped by as much as 77% at the most famous museums in the world over the last two years, increasing the urgency for the cultural sector to diversify its revenue streams.

Fortune, April 29, 2022



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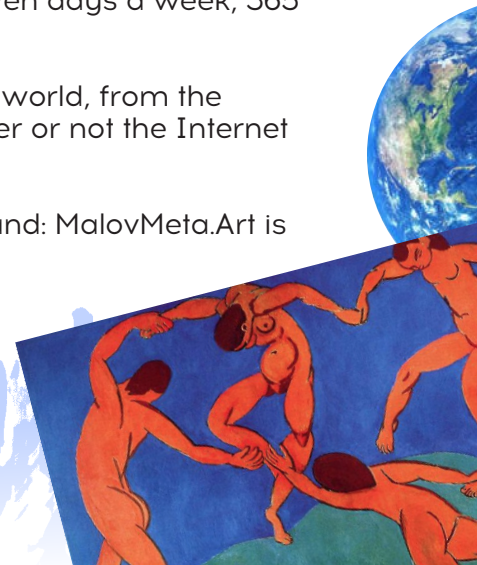


- A **one-of-a-kind platform**: it provides visitors with opportunity to fully view (and even hold) digital twins of world-famous masterpieces that are identical to their physical counterparts.
- **Everyone can access** the metaverse at any time, day or night, seven days a week, 365 days a year.
- The **metaverse virtual gallery** is accessible from anywhere in the world, from the Arctic to the Antarctic and around the world. Regardless of whether or not the Internet connection is available.
- A **universal art space** that anyone from any country can understand: MalovMeta.Art is available in all most widely spoken languages*.

* In progress.



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MALOVMETA.ART

MALOVMETA.ART
IS A UNIQUE
VIRTUAL 3D
GALLERY
OF ART WORKS

available on any devices:

- smartphones
- tablets
- Macs or PCs
- VR headsets
- AR glasses*
- smart TVs*

* In progress.



<https://MalovMeta.Art>

No need to install any
apps! Access via any
browser on any device

<https://MalovMeta.Art>





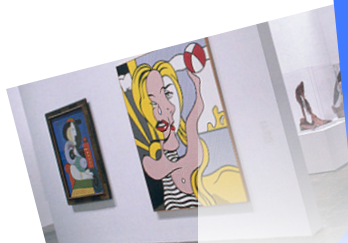
Together with **MalovMeta.Art** you will get an amazing opportunity to:

- **Create and exhibit** your art collection in digital virtual reality.
- **Showcase** your collection to a global audience from anywhere in the world.
- **Display** works from your storage areas, which would have never been seen otherwise.
- **Conduct online** excursions and events.
- **Sell NFTs** of the items in your collection.
- **Give** people with disability the **access** to your masterpieces.

Join **MalovMeta.Art**
digital art platform to
showcase your collection
and attract people from
all over the world.



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VIRTUALIZE YOUR COLLECTION!

For artists

Create a digital exhibition of your works. Display your newly produced masterpieces. Find new collectors, gallery owners, and buyers.

For galleries

Expand your gallery space to the virtual world, showcase more art works online.

For museums

Create a digital copy of your museum and push the boundaries of the exhibition space to the entire metaverse. Diversify the forms of communication with your audience.

For collectors

Impress your potential buyers with an unforgettable experience of traveling through your collection in metaverse.



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YOUR ONE-OF-A-KIND DIGITAL SPACE!

- Authentic digital **3D** copies of any items: sculptures, paintings, interior design items, art objects.
- The opportunity to examine the artwork in such fine detail, which is impossible to distinguish in the hall of a real museum.
- Simple navigation through the halls and catalogs, an intuitive interface and a step-by-step help system.
- Accessibility for all devices (smartphones, **PCs**, **Macs**, **VR** glasses).
- Instant loading of virtual **3D** galleries. No **QR** codes, apps or special equipment required!
- It is safe. Users interact only with the image of a digital copy, which is stored in an inaccessible secure data center.



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ONE-CLICK NFT CREATION!

MalovMeta.Art is not only a virtual art space but also an **NFT** marketplace.

MalovMeta.Art digital gallery provides collectors with the opportunity to turn works of art into **NFT** art and sell their digital copies using tokens. Users, on the other hand, can buy and collect digital twins of items they like.

Exhibit your collection at **MalovMeta.Art** digital space, create **NFT** of your artworks with just one click!

Tokenize art into NFT

- Paintings
- Sculptures
- Installations
- Video/ stage works
- Musical pieces



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- Although the metaverse has many facets, wearing VR set is the greatest method to properly experience it.
- While wearing **VR** glasses, the user is in the same virtual environment as he would be on the website, but virtual reality offers an engaging experience of total immersion in metaverse, providing a closer look at the artistic creation.
- In a virtual space, users can hold an item (which is not allowed in a real museum) or get up close to unique paintings, so close that they can see the texture of each touch of the genius's brush.





- **MalovMeta.Art** metaverse **has come to life** thanks to cloud interactive streaming technology, which allows even the most complex **3D** models to be displayed in photorealistic quality on any device. At the same time, users can perform all of the standard **3D** model interactions such as rotating, scaling, and so on.
- **Cloud streaming is based on** the concept of outsourcing all resource-intensive computing processes to high-performance cloud servers set up in data centers all over the world. The most difficult part of the process, rendering and encoding the video stream, is done there. Client devices get only the video stream and send user commands to the server, which it instantly executes.
- Photogrammetry and **3D** laser scanning are used to digitalize **artworks**, which are then set in virtual exhibition halls and transmitted to the interactive streaming module via a real-time visualization system.



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- Interactive streaming functions on any device (PC, laptop, tablet, or smartphone). Moreover, no special software is required; just use any standard browser you like.
- **6 Mbit/s** bandwidth is sufficient to transmit a video stream, which is provided not only by wired networks or **Wi-Fi**, but also by the most common standard for wireless broadband communication for mobile devices **LTE (4G)**. In other words, data transmission channels are not a constraint for interactive streaming solutions.
- The further implementation of **5G** cellular communication standard will enable the use of cloud streaming technology in augmented reality glasses. Then users will be able to virtually place the world's masterpieces in homes.



MalovMeta.Art team is going to accompany you at every step of your journey into the digital world. We will help you to:

- Photoshoot your collection wherever it is located.
- Create accurate digital copies using photogrammetry and **3D** laser scanning.
- Produce architectural designs for exhibition halls.
- Place your collection and information about it in the languages you specify.
- Assist you in creating **NFTs** and choose **VR** headsets.
- Find answers and solutions for any questions you may have in **MalovMeta.Art** metaverse.



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MALOVMETA.ART

WE WILL BE HAPPY TO
ANSWER ANY OF YOUR
QUESTIONS

INFO@MALOVMETA.ART



SEE YOU IN THE
METAVERSE OF ART!

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